



Priyanka Ghosh

FREELANCE WRITER

Details

India
+91 72007 46913
priyankaghosh224@gmail.com

DATE OF BIRTH
02/01/1990

Links

[Website](#)
[LinkedIn](#)

Skills

Editing
Social Media
Blogging Skills
Creative Writing
Publishing Skills
Storytelling
Journalism
New Media

Languages

English
Hindi
Bengali

Profile

Dedicated and versatile content writer, proficient in researching, writing and editing diverse content. Prolonged experience as a freelance ghostwriter and currently executing product writing as well. Committed to maintaining professional relationships to increase profitability and drive business results. Works with minimal input to produce engaging, authoritative and error-free work. 10-year history of superior performance. Organised and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

Education

Post Graduate Certificate, Indian Institute of Journalism and New Media, Bengaluru

JANUARY 2011 – JANUARY 2012

Graduated with high Honors.

Bachelor in Arts & Humanities, South Calcutta Girl's College (Calcutta University), Kolkata

JANUARY 2008 – JANUARY 2011

Graduated with high Honors.

Employment History

Content Writer, Absynthe Design, New Delhi

SEPTEMBER 2022 – PRESENT

- Creative writing for design studio products.
- Create content for social media pages and sales page - ETSY.
- Utilised exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Strengthened content by thoroughly editing and proofreading content before submission.
- Conducted keyword and audience research to ensure content was tailored to target audiences

Freelance Content Writer & Copywriter, August Communication, New Delhi

FEBRUARY 2020 – PRESENT

- Worked as copywriter for multi-national brands like Bikano, Color Bar, Vatika.
- Conducted extensive Internet research to provide facts and statistics for articles and blogs.
- Utilised exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Ghostwrote articles for different clients and agencies in the advertising and marketing industries, incorporating relevant SEO terms and interlinking.

Freelance Scriptwriter, Marvelous Videos, New Delhi

MAY 2024 – PRESENT

- Wrote scripts for YouTube videos on animated series.
- The series include - Justice League Animated Series 1, 2 and Spawn.
- Included my insights as well in the narrative.

Details

India

+91 72007 46913

priyankaghosh224@gmail.com

Links

[Website](#)

[LinkedIn](#)

- Focused on creating a unique way of storytelling while narrating the original story.
- Adhered to deadlines and strict word limit without compromising the quality of the articles.

Freelance Reporter/ Writer, Retail4Growth, Wuhan

APRIL 2024 – PRESENT

- Covered an international story in China with extensive research.
- Researched and interviewed the Design Director of Kokaistudios, Shanghai on behalf of Retail4Growth bureau.
- Coordinated with the bureau in India and Kokaistudios for effective communication before publishing the story.
- Wrote multiple articles sharing my findings on the retail system.

Middle School Teacher, Springdays CBSE School, Vellore

JUNE 2019 – AUGUST 2022

- Utilised multimedia strategies and technology to convey information in fresh and interesting ways.
- Administered assessments and standardised tests to evaluate student progress.
- Developed innovative teaching processes to support struggling students and provide thorough help to rectify comprehension issues.
- Adapted lesson plans and curricula to student interests, increasing GPAs and student engagement.
- Scriptwriting for school's Annual fests and Sports Day anchoring.
- In charge of the content for the school's monthly newsletters and quarterly bulletins.

Middle School Teacher, Sunbeam CBSE School, Vellore

MAY 2018 – MAY 2019

- Utilized multimedia strategies and technology to convey information in fresh and interesting ways.
- Adapted lesson plans and curricula to student interests, increasing GPAs and student engagement.
- In house magazine content writer and social media content writer.

Customer Care Representative, American Express, New Delhi

JUNE 2015 – OCTOBER 2017

- Resolved concerns with products or services to help with retention and drive sales.
- Responded to customer needs through competent customer service and prompt problem-solving.
- Assisted call-in customers with queries and maintained excellent quality resolution. Navigated multiple computer systems and applications to provide information to clients.

Website Content Writer, Live India News Channel, New Delhi

JUNE 2012 – MAY 2015

- Developed and edited informative, highly engaging, concise content for company websites and social media platforms customised for target audiences and company campaign objectives.